

## 2020 Touch a Truck Sponsorship Levels

### Big Rig Sponsor: \$1000

- Sponsor Name on Promotional Materials
- Individual Logo/Sponsor name at Event (ie. Lawn Sign or Similar Posterboard)
- Sponsor Name on all Event Press Releases
- **Reserved Premium Parking to Touch-a-Truck Event, May 17, 2020.** Area at event can be used to set up an information table, put something on display, or use to feature a truck/car/farm equipment/etc. of your choice
- JLBC Supporter window cling for business/ organization
- 10 complimentary individual tickets
- **Acknowledgement as Presenting Sponsor Day of Event**
- **Sponsor Name/Logo on website with link to your business/organization website**
- **Recognition prior to event on Facebook, Instagram, and JLBC social media sites**

### Heavy Duty Sponsor: \$500

- Sponsor Name on Promotional Materials
- Logo/Sponsor name on Event Signage
- Acknowledgement as Sponsor Day of Event
- Sponsor Name on all Event Press Releases
- Sponsor Name/Logo on website
- Reserved area at the event to set up an information table, put something on display, or use to feature a truck/car/farm equipment/etc. of your choice
- JLBC Supporter window cling for business/ organization
- 8 Complimentary individual Tickets

### Monster Truck Sponsor \$250

- Sponsor Name on Event Press Releases
- Sponsor Name/Logo on Website
- Area at event to set up an information table, put something on display, or use to feature a truck/car/farm equipment/etc. of your choice
- 4 complimentary individual tickets

### Handy Helper Sponsor: \$100

- Area at event to set up an information table, put something on display, or use to feature a truck/car/farm equipment/etc. of your choice
- Name recognition on JLBC website