



JUNIOR LEAGUE OF BERGEN COUNTY

Dear Valued Business Proprietor,

The Junior League of Bergen County (JLBC) is thrilled to announce our **36th Annual Festival of Trees Gala to be held on Friday, December 1st, 2023 at The Ridgewood Country Club in Paramus, NJ. Festival of Trees**, a formal gala, is our signature fundraiser and features a live and online auction.

Established in Bergen County in 1933, **the JLBC is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.** The JLBC has long been a non-profit innovator in Bergen County by founding and supporting non-profit organizations such as The Volunteer Center of Bergen County and Rebuilding Together North Jersey, most recently we partnered with The Center for Hope and Safety to provide year-round care for their Pathway to Self-Sufficiency in Van Saun Park, a space that memorializes victims and survivors of domestic violence.

Our previous fundraisers helped the JLBC fund a community project called "Project Playground" at Camp YDP, in Paterson, NJ. It was completed in the spring of 2022, transforming a 6,600 sq. ft. vacant lot into a green space with sod, landscaping, and privacy fencing to create an urban oasis for children enjoy the outdoors and learn about gardening. The funds we raise at the 36th Annual Festival of Trees will help us launch our newest community project, "Empowering Environments" which is focused on transforming community spaces inside and outdoors into settings where everyone thrives.

At this year's Festival of Trees, we are proud to **honor sustaining league member Laura Behrmann.** A former JLBC President, Laura is currently the Ramsey Board of Education President, a trustee for the New Bridge Medical Center Board and a Boy Scout Troup 31 Committee Member. She formally served on the Board at the Lodi Boys & Girls Club and Woodlea Group Home.

As a business owner in our community, your generous support of this year's 36th Annual Festival of Trees will help fund and foster the work we do for the community. We respectfully ask that you please consider making a donation to support our efforts. We have enclosed a Donation Contract and Sponsorship Packet with this letter.

Ways to show your support:

- Becoming a sponsor for the 36th Annual Festival of Trees
- Donating an item or service to our auction
- Purchase tickets to the event

We look forward to your partnership and thank you for your help advancing the JLBC's mission.

Warmest Regards,

The Festival of Trees Committee

Your donation will be tax-exempt as the Junior League of Bergen County is a tax-exempt organization under section 501c(3) of the Internal Revenue Code.

216 East Ridgewood Avenue • Ridgewood, New Jersey 07450 • 201-447-2292 • www.thejlbc.org