

# ABOUT THE EVENT

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The "**Festival of Trees**" is our annual fundraising gala, featuring a live and online auction.

Launched in 1985, this special event is our organization's signature fundraiser each year.

Funds raised directly benefit the **Junior League of Bergen County**, and finance our community initiatives, leadership training, and much more.



# BECOME A SPONSOR

Are you a business or friend of the League, interested in supporting our mission? Help fund the work led by the JLBC by becoming a sponsor!

## **TIMELESS - \$10,000+**

- Reserved table for 8 guests
- Prominent logo placement in event materials
- Noted in external press release & coverage
- Full page ad in our printed auction guide
- Special recognition during Gala welcome
- Branded primary activity (i.e.: open bar sponsor, valet parking, etc.)

## **PLATINUM - \$5,000+**

- Reserved table for 6 guests
- Prominent logo placement in event materials
- Noted in external press release
- Half page ad in our printed auction guide
- Special recognition during Gala welcome
- Branded minor activity (i.e.: favors, etc.)

## **GOLD - \$2,500+**

- 2 Gala Tickets
- Special recognition via social media
- Sponsor a 4ft. tree for auction
- 1/4 page ad in our printed auction guide

## **SILVER - \$1,000+**

- 2 Gala Tickets
- Sponsor a wreath for auction
- Special recognition via social media

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## CONTACT US FOR DETAILS

THE JUNIOR LEAGUE OF BERGEN COUNTY  
(201) 410-3108 | [FESTIVAL@THEJLBC.ORG](mailto:FESTIVAL@THEJLBC.ORG)

