



Dear Junior League of Bergen County Supporter:

**The 14th annual Junior League of Bergen County Touch-a-Truck fundraiser and community event is fast approaching!** This year's event will be held on **Sunday, May 20<sup>th</sup>** at the **Westfield Garden State Plaza** in Paramus, NJ from **10am-2pm**.

Touch-a-Truck is a family-friendly outdoor event that takes place rain or shine and attracts more than 1300 attendees. Kids of all ages enjoy climbing on all types of vehicles, beeping horns and participating in a variety of entertainment opportunities (e.g., bounce houses, face-painting), while their parents have the opportunity to learn about new products, services and businesses that support our local communities.

Touch-a-Truck is a highly visible event and **we invite you to join us in this wonderful Bergen County tradition by helping your community and participating as a vendor, exhibitor, sponsor or advertiser.** There are a variety of ways you can participate:

- Become an Event Sponsor
- Bring a vehicle to display
- Donate goods and/or services
- Make a cash donation
- Advertise in our Event Booklet

All of the money raised at this event is returned to our area's needy and at-risk populations through numerous projects and initiatives. A few Junior League of Bergen County past projects include:

- Founding of **The Volunteer Center**
- Founding of **Rebuilding Together** in Bergen County
- **Starpower!** - Program for girls to combat bullying and promote self-esteem
- A long time partnership with **Children's Aid and Family Services** with specific accomplishments including
  - Woodlea House for girls
- A Partnership with **Boys and Girls Club** of Lodi to help on-going activities to strengthen their after-school programming.
- A comprehensive **training program** which develops community and civic leaders and promotes voluntarism

**The Junior League of Bergen County** relies on fundraising activities to support its programs. Because our league is volunteer-based, every dollar earned through these efforts is allocated to our community outreach programs. The 2017-2018 league year will mark a new chapter in our history where we once again assess the current needs of our community and launch a new initiative to help improve and support resilience in our local communities. Through our projects, we touch thousands of Bergen County residents each year – but we cannot continue to do so without the generous support of businesses and individuals like you!

**To participate, please fill out the enclosed participation form and return by April 22, 2018. A JLBC representative will be in touch to coordinate your donation upon receipt of the form. Please return the executed contract to the following address:**

**Junior League of Bergen County  
Attn: Touch-A-Truck Committee  
216 East Ridgewood Avenue  
Ridgewood, NJ 07450**

If you have any questions or would like any further information about Touch-a-Truck or the Junior League of Bergen County in general, please contact us via email at [contactus@thejlbc.org](mailto:contactus@thejlbc.org) or visit our website at [www.thejlbc.org](http://www.thejlbc.org) or call us at [201-447-2292](tel:201-447-2292).

Thank you in advance for your support in making the 2018 Touch-a-Truck event our most successful one yet!

Best regards,

Sara Suehr  
New Member Project Lead, 2018 Touch-A-Truck New Member Committee  
[jlbtouchatruck@gmail.com](mailto:jlbtouchatruck@gmail.com)

*Mission Statement*

*The Junior League of Bergen County, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.*

*The Junior League of Bergen County is a 501(c)(3) organization.*